



Edge Hill University

The Campus

Edge Hill University have just implemented a clutter free wayfinding signage strategy with GB Signs.

Edge Hill University's stunning 160 acre campus been benefiting from a multi-million pound estate development plan, which aims to provide a visually inspiring, sustainable environment.

The project demanded an overhaul of campus wayfinding. Signage would play a significant role the delivery of the new wayfinding strategy.

The Brief

In addition to provision of a signage offering that satisfied the needs of the wayfinding strategy, the University demanded a solution would be delivered with the minimum quantity of signage.

The university needed the signage package to support their objectives for delivering a visually inspiring campus and a sense of identity.



Case Study



The Strategy

Working with the University and their architects, we reviewed the needed deliverables of the wayfinding strategy and client aspirations, in conjunction with site surveys and client liaison.

This fed into the development of a flexible signage family, that is highly efficient in delivering wayfinding and identity information.

The signs have a sleek and contemporary styling, comprising a series of slimline monolith signs and wall signs with discrete fixings.



Case Study

Monoliths

Primary wayfinding is provided by a range of monolith signs, directing users around campus from boundary to building destination.

The signs incorporate branding and information content into a sleek and robust design. Colour-coded banding is incorporated into the design, linking in with other wayfinding strategy elements.

The range includes:

- a slimline map monolith: complete with high quality digitally printed map and key detail.
- Pole monoliths: quad-sided slimline totems delivering complex wayfinding content at key junctions and hubs.
- Building monoliths: slimline monoliths identifying building locations and functions.



Wall Signs

Two types of wall mounted signage is provided for buildings and entrance :-

- Folded tray signs: slimline folded trays with hidden fixings used for identifying entrances and appropriate buildings.
- Residence Building Plaques: clear acrylic signs with reverse applied digitally printed building identity content, mounted to residential buildings using stylish stand-off fixings.



Case Study

Result

By utilising multi-sided slimline structures and integrating colour-coded wayfinding within the structure design, we have delivered an extremely flexible sign package. Edge Hill University now has an easily navigable campus with a signage aesthetic that perfectly suits their award-winning campus environment.



The university have continued their relationship with GB Signs, with additional signage in safety, security car parking and other additional works.



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